

FOR IMMEDIATE PUBLICATION
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NWHM – Honda Marine’s dealer of the year

Melbourne’s New World Honda Marine has been awarded Honda Marine’s National Dealer of the Year for 2009/10.

Highlighting New World Honda Marine’s strong sales performance over the past 12 months, Honda Marine’s highest accolade also recognises the company’s commitment to the brand over the years, during which it has one several state and national dealer of the year awards.

Located at the corner of Westernport Freeway and Monash Drive, Lyndhurst / Dandenong South, New World Honda Marine is situated on a huge two-acre site which comprises an impressive 2000sqm fully air-conditioned showroom housing 40+ boats, 1700sqm outdoor display area, 420sqm service facility and ample customer parking.

With well over an acre of boats and accessories on display – including Australia’s first and only ‘outboard engine farm’, which is home to every model in Honda’s technologically-advanced range – New World Honda Marine offers the full-range of Haines Hunter fibreglass boats, Stacer aluminium boats and Mastercraft performance boats.

Also recognised for exceptional sales performances and customer service in 2009/10, Honda Marine’s State Dealer of the Year award winners are:

NSW Dealer of the Year: Webbe Marine

NT Dealer of the Year: BH Marine

QLD Dealer of the Year: The Tinnie Shack

SA Dealer of the Year: Sports Marine

TAS Dealer of the Year: Maynes Marine

WA Dealer of the Year: Dinghy World

Further information:

Honda Australia, Customer Relations – (03) 9270 1348 or visit: www.honda.com.au

Incorporating unique attributes such as BLAST, ECOmo and VTEC, along with a five-year warranty, Honda’s technologically-advanced four-stroke outboard engines run quieter, offer greater fuel economy, burn cleaner and are just plain better for the environment... at the same time delivering superior power and unmatched reliability. Honda – four-strokes of genius.

Media enquiries:

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